C.B.A. NEWSLETTER

Vol. 1 No. 4 Bethlehem, Pa. April 1, 1962

COLLEGE RADIO PLACEMENT SERVICE RATED A SUCCESS

Replies to the College Radio Placement Service questionnaire have been overwhelming.

Many commercial stations have indicated that job opportunities are awaiting trained college radio personnel. Preliminary results from over 70 replies indicate that there is a positive demand for college men with first class radio-telephone liscenses, news announcers, sales help, and deejays for easy-listening music.

Both summer and part-time employment are available to college radio personnel.

Any member of a CBA affiliated station is eligible for this service. Area surveys will be sent to individuals; national suveys to stations.

Furthur information on individual cases may be obtained from College Broadcasting Affiliates in Bethlehem, Pa. Please send a stamped, self-addressed envelope.

Name, field of training, college station, places where you wish to work, type of job, and when you wish to work must also be included.

C.B.A. MEMBERSHIP UP TO 35

Membership in C.B.A. has increased by 50 percent in the last few weeks.

According to Bob Freedman, Executive Secretary, "Many more stations are still in the process of affiliating. The reason for the large gain is that many stations are realizing the many advantages of joining a radio organization with a nationwide outlook, and they realize that C.B.A. has the most to offer." The new stations include:

KARL - Carleton College
KEWC - Eastern Washington State College
KPUR - Pacific University
KLIN - Linfield College
KPRA - Nebraska Wesleyan Univ.
KZSU - Stanford University

See "Membership" p.3

BMI, SESAC LICENSE CBA

C.B.A. has officially registered its member stations with Broadcast Music, Inc. and Sesac. Both B.M.I. and Sesac have registered C.B.A. stations under blanket licenses, and have offerred their services to C.B.A. and its members.

ASCAP has agreed to license all C.B.A. stations if they send them ownership, location and call letters. ASCAP's address is 575 Madison Ave.; New York, N.Y.

All of these licensing groups, offer gratuitous licenses to non-commercial stations, but this formality is often bypassed by college stations.

DON'T FORGET THE ANNUAL QUESTIONNAIRE. INFORMATION AND FORM ON PAGE FOUR.

FROM THE EDITOR'S DESK . . .

The most exciting project in college radio today is the College Radio Placement Service now being conducted by College Broadcasting Affiliates. The need and advantages of this program are obvious. The results are proving very rewarding.

Many station managers of commerical stations have offered their aid and cooperation to this program, and wishes for success have been pouring in.

This program, besides providing employment for college radio personnel, is part of an overall program to promote cooperation between commerical and college radio. I hope that you will be taking advantage of this outstanding service.

Bob Ford

FROM THE NATIONAL DIRECTOR's DESK . . .

I recently received a letter from Mr. Frederick C. Hervey (WHKW,WLFM, Chilton, Wis.). In this letter Mr. Hervey aired his views on the demise of college carrier current transmission. His main points were that many stations are illegally operating and many were of poor quality technically, compared to their commerical cousins.

His answer to the problem was FM.

I too sincerely believe FM is the answer to college needs, however, there are several stumbling blocks.

Does the average college station have the program integrity and ability to support live FM operation which represents his institution to anywhere from five thousand to five million people? Can these small stations support themselves financially and technically?

I personally believe commercial as well as educational FM is the natural answer to college needs. However, carrier current is an excellent compromise for many situations and should be considered valid as such.

Fritz Kass

C. B. A. TAPE EXCHANGE

Tapes of Norman Thomas, Herbert Philbrick, and Adlai Stevenson feature the latest releases from the Programming Department.

The Norman Thomas tape was supplied by WEOS, Hobart; Philbrick by KEWC, Eastern Washington State College; and Stevenson by WRCU, Colgate University. All stations with tapes to contribute should contact Sandy Davis, Programming Director.

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CBA NEWSLETTER is published monthly during the school year by College Broadcasting Affiliates in Bethlehem, Pa. The NEWSLETTER is sent to all college stations and to members of the broadcasting industry.
Circ. 450

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MANAGING EDITOR Gene Goffin

Letters to the Editor are encouraged, and will be published if of general interest.

BBC TAPES AVAILABLE

Distribution of the British Broadcasting Corporation's "Roundup of the Weeklies" has been taken over by Broadcasting Foundation of America.

The BBC last month discontinued distribution of the tapes, a ten year old service, citing the British dollar short age as the reason.

BFA, a non-profit organization distributing music and talks from 50 countries, decided to distribute what they termed "this valuable program".

As with the system employed by the BBC, BFA will not charge for the tapes, except for a nominal fee for mailing and engineering. One dollar per program will be charged to each station.

The programs will be airmailed to participating stations on Fridays, thus enabling early scheduling.

For furthur information, contact Broadcasting Foundation of America; 10 Columbus Circle; New York 19, N.Y.

MEMBERSHIP TO 35

WCDE - Davis & Elkins College
WCW - C.W. Post College
WMAX - Drexel Institute of Tech.
WMSU - Southern Mississippi Univ.
WPGU - Univ. of Illinois
WRIU - Rhode Island Univ.
WSSE - St. Michael's College
WVUR - Valparaiso University

CIRCUIT BREAKERS

CBA is continuing its aid of member, nonmember and new stations.

Len Kuntzweiler, director of LaSalle College's committee to organize a campus radio station, has received transmitter information on transmitters and an outline of necessary basic equipment.

WVMC, Monmouth College, is now in the process of developing a carrier-current system. They have received technical and programming aids.

WVMC started operations originally as a public address type system.

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Sol Taishoff, president of Broadcasting Publications, Inc. has asked CBA for information regarding its activities and surveys.

He expressed a desire to have CBA listed in the 1963 Broadcasting Annual. Taishoff said, "We believe that broadcasting, as you've undoubtedly discovered, is the most challenging as well as the most rewarding effort in the field of communications."

It was pointed out that Broadcasting is available to students of recognized radio/tv schools at reduced rates.

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The RCA Institutes Studio School has contacted CBA stations about their training program. CBA recommends that this material be made available to staff members.

Technical Notes:

A common request from college stations is "What are FCC regulations for carrier-current stations, and how can we meet them."

In response to these requests, C.B.A. Engineering Consultant, George Eustis, has recently published a paper titled, "Carrier-Current Transmission." This paper is available free from national headquarters. Please enclose stamped self-addressed envelope.

The Engineering Dept. has also prepared schematics for one-watt transmitters for slave and remote use. If you're interested, write to our Engineering Dept.